



em  
lyon  
business  
school

emlyon  
business school

World-renowned leading business school



we are  
makers



# A management school of excellence for over 150 years

Founded in 1872, **emlyon** business school is one of the oldest business schools located at the heart of Europe.

It belongs to the **top 1% of business schools worldwide** recognized by the **triple accreditation**: AACSB, EQUIS and AMBA.



The School's purpose aims at: *"providing **lifelong training and support** to enlightened people who effectively **change organizations** to build a society that is fairer, shows solidarity for others and respects the planet".*



**emlyon**  
Mission-driven  
company  
since 2021


Discover more:  
*"Résonances"*  
**emlyon strategic plan  
for 2024-2028**




 **#4**

**Business school in France**  
(2024-2025 Rankings : Le Figaro, Le Point, Le Parisien, Challenges, QS, Financial Times)



 **#11**

**Business school in Europe**  
(Financial Times, 2024)

 **#2**

**French business school**  
(Times Higher Education)



# A unique teaching model



## ACADEMIC EXCELLENCE TO CONTRIBUTE TO THE GLOBAL SCIENTIFIC CONVERSATION

“ Provide the latest scientific output and the best teaching to each student. ”



### FACULTY



178 professors



36 nationalities



### RESEARCH



7 research centers



7 institutes



500 research publications  
over the past 5 years

## THE ACTION-BASED TEACHING PHILOSOPHY

“ The maker spirit: Do to learn, learn to do. ”



2 makers' lab in Lyon  
and Paris (the first ones  
in a business school)  
to design, experiment,  
and bring ideas to life



Makers' project addressed  
to students by companies

## SOCIAL AND ENVIRONNEMENTAL COMMITMENT

“ Diversity and impact as a core spirit of emlyon. ”

# 100%

Of courses reviewed  
in light of the UN SDG  
(methodology 'SDGs  
inside' created by emlyon  
Faculty)

# +800

Students committed each  
year in 44 associations  
with a wide range of  
activities

# 87,300

Volunteer hours in the  
Responsible Engagement  
Program

# A lifelong learning journey

## UNDERGRADUATE, POSTGRADUATE AND DOCTORAL PROGRAMS



### Bachelor : 3 programs

- ⚙ Global BBA (4 years) - Specific program for elites athletes
- ⚙ BSc in Data Science for Responsible Business (4 years - with Centrale Lyon)
- ⚙ BSc in Applied Data Science (4 years - with Harbin Institute of Technology)

### Master in Management - Grande Ecole

- ⚙ Master's Degree approved by the French State
- ⚙ European Triple Degree (Bayes & Polimi)

### Master and Master of Science : 15 programs

- ⚙ Data
- ⚙ Strategy & Finance
- ⚙ Specific Industries
- ⚙ Entrepreneurship
- ⚙ Sustainability
- ⚙ Marketing & sales

### Advanced Masters : 4 programs

- ⚙ Innovation Management
- ⚙ International business law
- ⚙ Digital transformation
- ⚙ Business development

### Doctorate: 3 programs

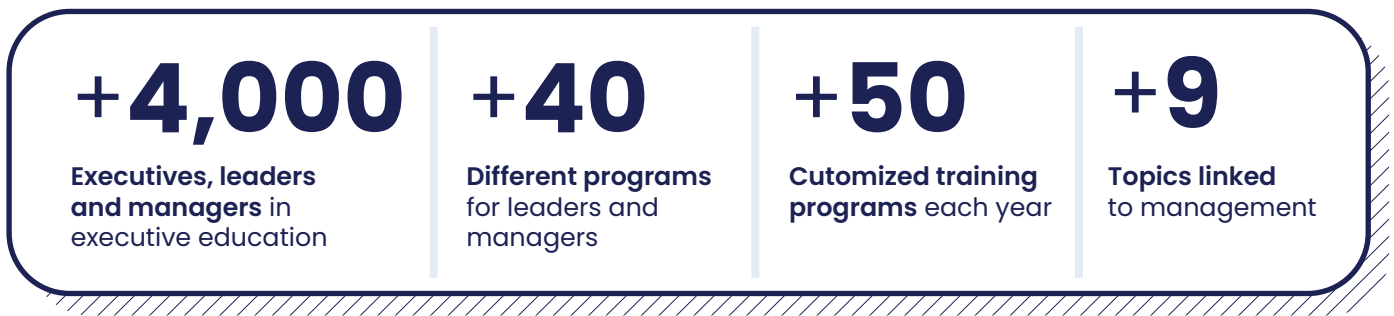
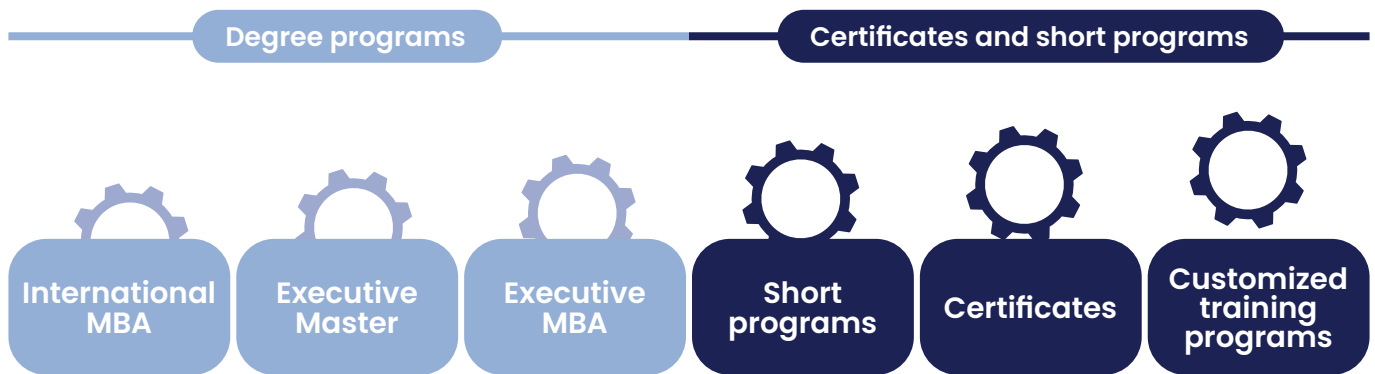
- ⚙ Global Doctorate of Business Administration with Durham University Business School
- ⚙ Global Doctorate of Business Administration - Asia Track (Shanghai)
- ⚙ PhD

Around **9,400** students

**135** different nationalities



## EXECUTIVE EDUCATION



## FOCUS





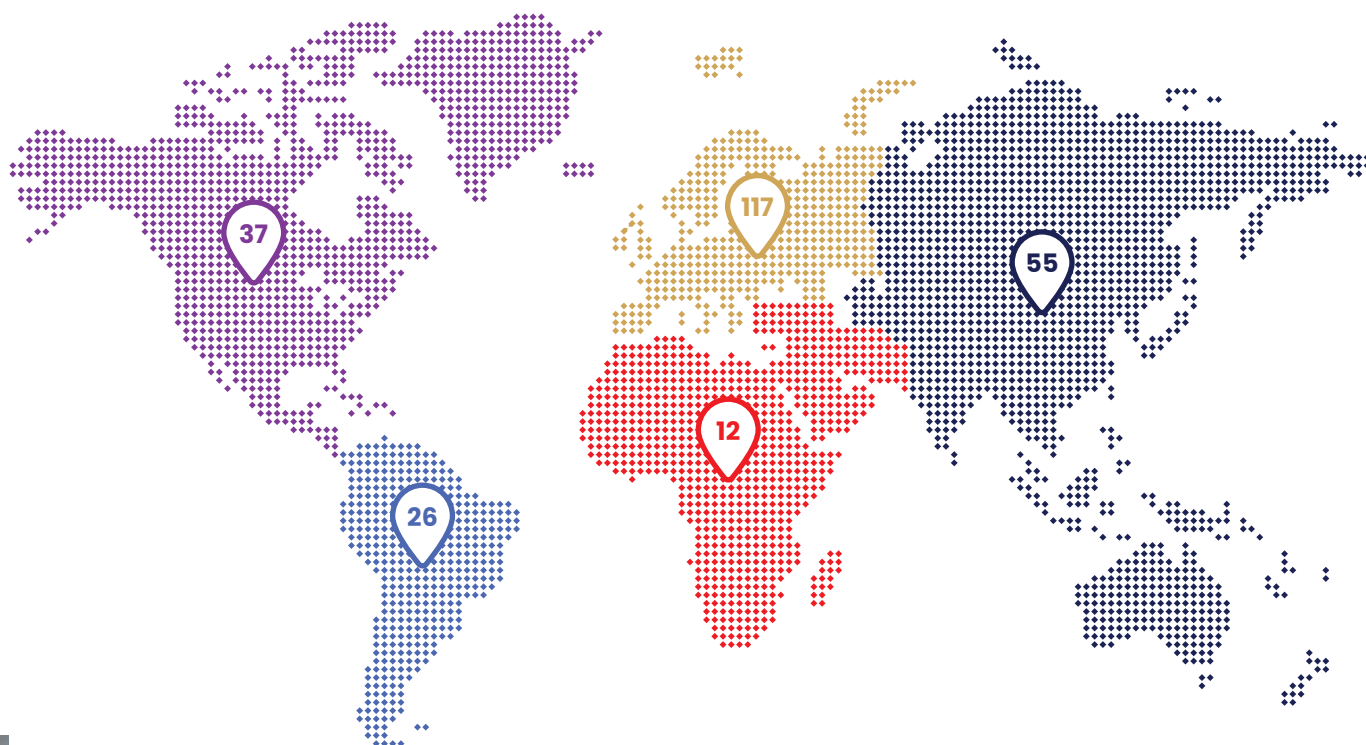
# A School in « resonance » with the world...

emlyon business school considers globalization one of its **key development axes**, both by recruiting **the best students** from around the world and **by establishing specific programs** for each geographic area to enhance **the international projection** of its students.

**4** Campus  
Lyon  
Shanghai  
Paris  
Mumbai

Around **250**  
Academic partners  
across 60 countries

**+130**  
Countries where  
our alumni are based



## ... And organizations

Our collaboration with companies is **an essential pillar** to jointly address current social and business issues.

### Some examples include:

- Participation in research projects (chairs, collaboration with institutes, etc.)
- Co-creation of educational modules
- Recruitment of students (apprenticeships, internships, employment, etc.)
- Training executives within the School (including through customized training)
- Funding the social outreach of the School through the apprenticeship tax
- Supporting the talents of the emlyon Foundation through donations.

# 48,000

alumni spread over 130 countries  
200 ambassadors  
50 geographic and thematic communities

# 32

Corporate partners

# 4

Research chairs

# About 200

Corporates and alumni donating to the emlyon Foundation







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